

Curriculum for Social Media Management mini Course

no.	Topic	Hours	Date
1	Digital Marketing Intro	18:00-21:00	29/06/22 Wednesday
2	Strategy+ Gantt work	18:00-21:00	03/07/22 Sunday
3	Facebook -Content and technical	18:00-21:00	06/07/22 Wednesday
4	Instagram- Content and technical	18:00-21:00	10/07/22 Sunday
5	Tiktok-Content and technical	18:00-21:00	13/07/22 Wednesday
6	Marketing writing workshop- copy	18:00-21:00	17/07/22 Sunday
	Digital community management & Content for additional platforms		
7		18:00-21:00	20/07/22 Wednesday
8	A career in digital and setting goals	18:00-21:00	24/07/22 Sunday

About Jumpin

We create opportunities to acquire a profession in digital marketing and enter a position in leading companies, in order to promote equal opportunities and reduce social disparities.

We offer a variety of programs for highly motivated students who are eager to take their career to the next level and jump into the digital marketing world.

Our students are highly committed, hard workers and extremely passionate to find their position in digital marketing.

80% of our students already work in the industry.

Each course is instructed by a top lecturer with at least five years of experience in the digital marketing industry.

All our lecturers are trained in Jumpin to become top coaches and teachers.

Requirements:

- PC, Zoom app, Camera & Microphone
- Replying anonymous student questionnaire
- Active participation